

## **Zachary T. Louden**

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### **EDUCATION**

#### **COLUMBUS COLLEGE OF ART & DESIGN** (Columbus, OH)

*B.F.A. Fine Arts, Concentration in Fine Art and Graphic/Web Design*, December 2008

Honors: President's List Two Semesters, Dean's List Five Semesters, Merit Scholarship

### **RELEVANT EXPERIENCE**

#### **LEGENDS OF CHEESE DESIGN**, (Los Gatos, CA)

*Freelance Graphic, UI, UX Designer* (2005 to present)

Designing user interfaces for a variety of clients including wireframing, icon design, and visual design.

*Clients include:* Marketo, Southwest Architectural Castings (SAC), Oberfield Precast, Tiffany Bolk Photography, Santa Clara University High Tech Law Journal, BrandingBrand.com, Joel Solomonson Woodworks & Design, Les & Jess Photography, DFC Skateboards, Blame it on the Food Blog, The Art Farm.

#### **RiseSmart Inc.**, (San Jose, CA)

*User Experience / User Interface Designer* (October 2010 – May 2011)

Designed SAAS products from concept to implementation. I personally created wireframes and product architecture by working closely with product managers. I also worked closely with the development team to maintain the integrity and quality of the software products.

#### **Adchemy Inc.**, (Foster City, CA)

*User Experience / User Interface Designer* (May 2009 – August 2010)

Designed User Interface for a Flex based SAAS application. Charged with a complete re-design of application interface including color scheme, module design and workflow with adherence to UX best practices. Developed transition sequences, Preloaders and animated elements using Adobe Flash, AS3 and Flash Catalyst. Created interactive prototypes for presentations to potential clients using Axure, Fireworks and Illustrator. Worked with engineering team to insure proper implementation of designs. Updated and maintained Style Guide for all interface components.

#### **BRANDING BRAND**, (Pittsburgh, PA)

*SEO Internship* (January 2009 – May 2009)

Applied SEO (Search Engine Optimization) marketing techniques for acquiring new business for Branding Brand, an award winning interactive marketing company. Researched and wrote blog entries concerning the future of successful blogging such as cross-site blogging for SEO industry colleagues. Acquired SEO skills and knowledge to get client websites a high ranking on the web search engines.

#### **WORKFLOW DATA SYSTEMS** (Columbus, OH)

*Consultant* (May 2005 – January 2006)

Created and edited multi-media educational medical presentations utilizing Microsoft PowerPoint and Adobe Photoshop for national clients.

### **COMPUTER SKILLS**

Adobe Illustrator CS5, Adobe Fireworks CS5, Adobe Photoshop CS5, Adobe InDesign CS5, Adobe Flash CS5, Adobe Flash Catalyst CS5, Actionscript 3, HTML, CSS, JQuery, Interactive PDF Creation, Microsoft Office and PowerPoint, Dreamweaver, Wordpress Customization, Blogging Omnigraffle, Axure, Rapid Prototyping Experience using Flash Catalyst, Fireworks, Balsamiq and Axure.